A Heartfelt Appeal from Masorti’s Israeli Leadership in the time of Coronavirus Crisis

April 28, 2020

Dear American Friends and Supporters,

Today, our Movement is making every possible effort to reinvent itself to best serve our people isolated in their homes. At the same time, we are facing a grave financial crisis that can only be averted through emergency support from our friends abroad.

We ask that you help support us today by giving directly to our US finding arm, The Masorti Foundation.

Because of the Coronavirus, the need is urgent:

- Almost all of our rabbis have had their salaries cut or are on unpaid leave and living on unemployment, yet they are doing their utmost to continue serving and supporting their communities.

- Sixty percent of our Masorti staff is on unpaid leave and others have suffered significant reductions in pay.

- Congregations are struggling to survive while providing virtual services for congregants isolated in their homes.

- Dozens of Bar and Bat Mitzvah ceremonies have been cancelled disappointing hundreds of children with with disabilities and their families.

- NOAM Youth Movement staff are on unpaid leave. Despite this, we are providing a wide variety of online activities for our 1,600 participants who remain at home.

When fires ravaged our communities in the North, when we struggled for equal treatment from the government, and at every other emergency that we have confronted, you have always stood with us. We know that you too are facing serious challenges, and we feel deep solidarity in the spirit of Klal Israel. But we must be frank.

We in Israel need you now more than ever.

With deep appreciation,

Sophie Fellman Rafalovitz, Chair and Dr. Yizhar Hess, CEO

To support Masorti Israel, make a secure gift online here or mail a check to the Masorti Foundation, 3080 Broadway, New York, New York 10027.